

From the President

It was wonderful to meet so many international visitors in New Zealand for the Rugby World Cup and to see the attendance at the many and varied business showcase events throughout the country. During the event I met Flavia Spina, Chief Financial & Organisation Officer for BVLGARI and the company has generously supplied an article about their partnership with the New Zealand Rugby Union and development of the limited edition Endurer Chronosprint All Blacks watch.

As always, we welcome any company news and developments, simply email your editorial or media release and images to the Chamber and we will post on the website and into the newsletter.

Buona lettura! Happy Reading!

Liz Maxwell
President

ArtFast Priority Pass for Florence



For seven euros per year, this pass allows visitors and locals to skip the lines at six major visitor sites in the Piazza del Duomo in Florence, which can get very crowded. Locations include Cattedrale di Santa Maria del Fiore, Cupola del Brunelleschi, Campanile di Giotto, Battistero di San Giovanni, Museo dell'Opera di Santa Maria del Fiore and Cripta di S. Reparata (archeological site). When arriving at the Duomo and its surrounding sites, users bypass the standby lines and go straight to the entrance, or to the priority line, swiping the card at the entrance turnstile to gain access. The cost of the card does not include admission prices, which vary according to the attraction. The ArtFast Priority Pass is sold online at www.artfast.it. ArtFast is a new service and hopes to expand to other museums in Florence, like the Uffizi and Accademia, as well as to other Italian cities.

November 2011

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Newsletter can also be viewed online www.iccnz.com

Gucci Museum Opens in Florence



Gucci's 90th Anniversary celebrations culminated with the opening of the Gucci Museo in Florence late September 2011. The three level museum, is housed inside the luxue 14th century Palazzo della Mercanzia located in Piazza Signoria. A permanent exhibition from its rich and culturally significant archive, contemporary art installations, an icon store, bookshop, café and gift shop complement the exhibition spaces.

Clare Wilson
Trade Commissioner - Consul General
New Zealand Trade and Enterprise
Milan

Dear All

It is a pleasure writing this letter as winners of the Rugby World Cup 2011. We had a number of Kiwis and Italians over for a typical Kiwi brunch to watch the final match. There were a few nervous moments, but all was forgotten when the final whistle went. The RWC received good coverage in Italy, considering it is really a football nation.

Riccardo Castaldi was recently in New Zealand judging at Nelson's First XV Wine Competition. We are already starting to see a number of articles published about his experience down under, which is great profile exposure for New Zealand and New Zealand wine.

Summer is now a distant memory and there is another wave of New Zealand companies in market in October and November.

Tomorrow I'm attending a three day Milan Expo 2015 seminar to get an update on the expo and more information around the event theme and opportunities. New Zealand has yet to make a decision about participating in the expo in 2015, so this symposium will be a good start to pulling together more information about the opportunity.

The Venice Biennale closes at the end of November and Creative New Zealand has announced Bill Culbert as NZ's exhibitor at the next exhibition in 2013.

Italian consumer confidence fell to the lowest in more than three years in September, as austerity measures and Europe's debt crisis sparked concern the economy may slip into a recession. Having said that there are still opportunities in this market – while consumers may be more cautious you just need to see how full the restaurants are mid-week in Milan to realise that some people at least are still spending.

Style Pasifika

Italy's very own Daniela Cicero returned from New Zealand having exhibited at Style Pasifika show on the 18th and 19th of October. Daniela has an impressive background, having worked with leading fashion designers including Versace, Armani and Ermenegildo Zegna.



Daniela presented her very own creation made from pure New Zealand merino, and the dress was received with rapturous applause. Daniela is keen to work further with New Zealand merino fabric to produce high-end Italian designed garments for the lucrative Chinese market.

A huge thank you to Cathay Pacific in Italy who helped make Daniela's dream to travel with the dress, a reality. This wonderful dress will be auctioned at a children's charity fundraiser later in the year.

I am back in New Zealand in late November, and I hope to be able to meet some of you at the events ICCNZ have planned over that period.

Cordiali saluti

Clare Wilson

Trade Commissioner - Consul General
New Zealand Trade and Enterprise
Milan – Italy

BVLGARI

Performance, charisma and excellence consecrate the All Blacks as the best rugby team in the world

The special edition watch developed by Bulgari in partnership with the New Zealand team perfectly expresses their shared values.

The legendary All Blacks from New Zealand have succeeded as the best rugby team in the world.

Bulgari congratulates the team as well as all who have contributed to this victory: the fundamental values shared by the two protagonists are embodied by the **Endurer Chronosprint All Blacks watch**, developed by Bulgari in partnership with the rugby team.

This special edition Bulgari Endurer Chronosprint All Blacks is a real concentration of power: with its sturdy yet smoothly integrated line, the shaped case is also DLC (Diamond Like Carbon) - treated and asserts its sporting vocation while maintaining the inherent refinement of all exclusive Haute Horlogerie creations.



Topped by a concave screw-locked bezel, the case frames a dial graced with a symbolic motif reflecting a Maori tattoo, the Koru. A symbol of life, growth, strength, peace and renaissance, it expresses the perpetual renewal of the All Blacks legend and the founding values that continue to guide the team. Maori warriors wear this decoration as an affirmation of virility, rebirth and life.



The special edition **Endurer Chronosprint All Blacks** immortalises the quest for performance and commitment cherished by the world's most famous rugby team, while reflecting the elegance and innovation cultivated by Bulgari over the past 127 years.

In March 2011, at Baselworld - the world's leading watch and jewellery show - the Italian international luxury brand Bulgari and New Zealand Rugby Union announced a two-year partnership between the two organisations and a new All Blacks watch, the new **Endurer Chronosprint All Blacks Special Edition** was unveiled.

In September 2011, a specially engraved version of this special All Blacks Chronosprint was donated by Bulgari to aid fundraising for the All Blacks Earthquake Appeal for Christchurch children. The charity auction run by Avenport Investment Group on behalf of the New Zealand Rugby Union took place in Paris on 2nd September at the Hotel Royal Monceau.

The NZRU and Bulgari also have a shared history: Bulgari was formed in 1884, the same year the first New Zealand team toured overseas, while Bulgari opened its business headquarters and flagship store at via Condotti in Rome in 1905, the same year the All Blacks "Originals" embarked on their landmark tour to the Northern Hemisphere.

<http://it.bulgari.com/allblacks/>

Jennifer Lopez's Bambino Hits The Streets



American superstar, Jennifer Lopez, has a new bambino, with the multi-award winning actress, singer, dancer and producer getting behind the wheel of the Fiat 500C, first in the video clip for her new track "Papi" taken from the "Love?" album (Island Def Jam) and now in a new TV advertisement that debuts in the USA this weekend (6 November 2011) and which is already on YouTube.

The commercial, titled "My World," is voiced-over by Lopez, who is seen driving a Fiat 500 Cabrio as she travels through the streets of Manhattan to the Bronx where she grew up. The new ad explores her personal take on how life in the New York City borough continues to inspire her to be tougher, to stay sharper and to think faster. "My World" features the song "Until It Beats No More," from the album, "Love?".

As well as the TV advertisement, the advertising campaign features an interactive pathway that through a series of freeze frames makes it possible to explore a key concept of the video, the Fiat 500 values of style, charm and ingenuity which have allowed it to be welcomed with wild enthusiasm in all the markets in which it has been launched.

The Fiat 500 is a cool icon of Italian style but with a marked pop soul and continues to capture attention across the ocean where it disembarked last year to win over American customers and this month will see the Abarth 500 make its US debut.

Permanent Museum opens at Rome Airport

Visitors to Rome will be able to get their first taste of Italian art, as soon as they touch down. Rome's Leonardo Da Vinci Airport (Fiumicino) inaugurated a new exhibition space in October. The art hall is located in Terminal 1 and will host a permanent art collection, commencing with a Leonardo Da Vinci 'The Genius of Leonardo' exhibit from 12th October to 30th April 2012.

Selection of Italy Travel Apps for iPhones/iPad/iPod Touch

ItalyGuides.it



ItalyGuides.it have reinvented audio-guides, giving them the feel of 'Cinema' with movie-style music, narration by American voice actor Gregory Snegoff, images and video, dramatically enhancing the storytelling process. Check out this link for the Rome interactive guide trailer - <http://www.youtube.com/watch?v=MjzpD6ZRp2o>

TapVenice Eating

The iPhone edition of Venice Osterie by Michela Scibilia. Michela's handbook has been Venetians' favourite guide to eating out in their own city. The guide contains only restaurants personally selected by Michela, who has lived in Venice for more than 20 years. TapVenice does not require an internet connection. Maps can be consulted offline.

Rome's Archaeological Sites

The **i-Mibac** application offers information about opening hours and prices as well as an expert's overview. You can also book your tickets straight from your iPhone.

TomTom Italy

Includes not only up-to-date maps but also traffic information that's constantly being updated and information about how long it takes other TomTom users to travel your route

CoPilot Live Italia

Provides turn-by-turn navigation it also downloads maps directly to your phone so you don't need to have a constant internet connection

Trenitalia

Optimized interface to search timetables on Trenitalia and localised in both English and Italian.

Milan & More

This very extensive city guide offers you a wealth of sightseeing and practical information on Milan and nearby cities in over 380 entries and 3600 pictures. The Duomo of Milan, the Last Supper, the Scala, the shopping district, restaurants, bars and hotels, it is all covered by this guide. And more!

New Members

We welcome the following new members –

DELFIN SRL



Operational since the year 1991 in northern Italy, Delfin is an export-oriented company involved in all facets of the commercial vacuum industry, providing a full range of vacuum cleaners, over 80 different models ranging from 1 HP to 35 HP.



Delfin products are ideal for use in various industries, including mechanical and metallurgical, automotive, food, livestock and grain, pottery, textiles, electronics, chemical, pharmaceutical, paper, glass, rubber and plastic, metal, concrete and brick, maintenance cars and transport.

Although the company offers a wide variety of standard products certified by the most important European institutions (CE, ATEX, EX, CESI, DNV), it has been very successful in tailoring its product to specific needs.

Delfin offers the design and installation of high quality customized products to better meet the needs of its customers, also specialising in demonstrations at customer sites and training.

Enquiries to email: g.ceciliato@delfinvacuums.it

www.delfinvacuums.it/en/azienda_en.html

LAVAZZA - ESPRESSO EXPERIENCE LTD



Espresso Experience Limited (Trading as Lavazza) was formed in late 2010 to be the new exclusive importer and distributor of Lavazza coffee and Lavazza products in the Food Service and Office Coffee Service sectors in New Zealand. We are based in Auckland.

Lavazza is the leading manufacturer of coffee in Italy and its reputation is well known throughout the world with an annual turnover exceeding €900 million.

We currently supply coffee to restaurants, cafes and specialty food stores throughout New Zealand. Espresso Experience has a range of products available from different blends of premium coffee beans and ground coffee to coffee capsules for the new Lavazza BLUE system, all imported directly from Italy. Lavazza BLUE is a revolutionary patented system designed to simplify espresso making, is very easy to operate and requires no plumbing and continuous adjustment. The espresso machine uses disposable airtight coffee capsules (coffee pods) of Lavazza premium coffee and provides you with the ultimate Italian coffee experience. Every cup is always fresh and has a perfect crema. We have different options available from food service and hospitality to office and home users who appreciate a high quality Italian coffee.

As the sole importer of Lavazza in New Zealand we are always looking for partnerships for new sub-distributors in other parts of the country. We are happy to hear from you!

<http://www.lavazza.com/corporate/nz/distributori>

Phone: 0800 LAVAZZA



Museum Art Hotel – Wellington



Summer Sensation Package

To celebrate the sunshine returning to Wellington, Museum Art Hotel has put together a great package. With Oriental Parade around the corner, Te Papa on the doorstep and Courtenay Place within minutes, the hotel is the perfect place to enjoy the summer. Book now for stays between December 12th 2011 and January 31st 2012 and receive a complimentary bottle of delicious 'Dibon Cava' bubbles and buffet breakfast for two in Hippopotamus Restaurant.

Sevens 2012

Accommodation still available during Sevens weekend (Friday 3rd and Saturday 4th February 2012. Minimum 2 night stay (3rd and 4th February) applies and full prepayment is required. For other booking conditions, refer to website, www.museumhotel.co.nz

Employment : Riccardo Ribet

Ideal Job Placement:

Financial/Management accounting

Skills and Experience:

I have 14 years solid experience with major international retail companies, am experienced in financial/management accounting, internal audit, definition of procedures / circulating best practices have carried out major systems change management SAP savvy (10 years experience) with proven coaching/user training skills. SAP customizations and implementations. Engineering and improvement of accounting processes.

Tertiary Education/Qualifications:

University Degree Economics and Commerce

Personal Qualities:

Accurate, transparent, reliable, able to think outside of the box.

Physical Placing:

Anywhere in New Zealand. In Possession of a Work-Visa (Residency currently in process)

To receive a copy of CV or other information, please contact ICCNZ Secretary General, Gianfranco Ugazzi – email: secgen@iccnz.com

Trade Fairs & Exhibitions



International Agri-business Show VeronaFiere : 2-5 February 2012

Fieragricola 2012 is close to sold out with more than 700 direct exhibitors, occupying 10 halls at VeronaFiere, with half the area entirely occupied by Agrimeccanica, the section dedicated to tractors, harvesters, agricultural machines and equipment.

Fieragricola is organised around 5 theme areas:

- AGRIMECCANICA: agricultural machinery and equipment
- ZOOSYSTEM: technologies and products for animal farming
- AGRISERVICE: multi-function and services for agriculture
- AGRIPAZZA
- BIOENERGY EXPO: renewable energy.

www.fieragricola.com



International exhibition of plants and materials for wood-fire heating VeronaFiere : 22 – 26 February 2012

The eighth Progetto Fuoco will be held in the usual location at the Verona Exhibition Centre and will cover a total surface area of approximately 60,000 m². A number of functioning heat and energy production systems and devices will be on display, including fireplaces, hot-air and boiler stoves, pellet- and wood-burning stoves made of steel, cast iron, ceramics, majolica or natural stone, bio fires, wood-burning ovens and ranges, range-based heating, barbecues, fireplace accessories, wood, pellets, logs, tiles, firelighters, cleaning products, software and control systems, vehicles, wood processing machinery and much more besides. There will also be an interesting range of heat producing equipment on display, such as boilers that run on pellets, wood chips, wood pieces or biomass, as well as pellet burners and turnkey systems.

www.progettofuoco.com



International wine and spirits exhibition VeronaFiere : 25 – 28 March 2012

Vinality is the international stage for the world of wine where all the players in the field come together: producers, importers, distributors, restaurateurs/caterers, technicians, journalists and opinion leaders from all over the world travel to Verona to learn about market trends, discover innovations and create new business opportunities.

Four days of major events, meetings, tastings and targeted workshops to encourage contacts between exhibiting cellars and trade operators, together with an impressive convention programme discussing and analysing topics associated with supply and demand in Italy, Europe and the rest of the world.

www.vinality.com



Energy Efficiency and Sustainable Architecture VeronaFiere : May 9 – 11, 2012

6th Edition of Greenbuilding, the international exhibition and conference on energy efficiency and sustainable architecture.

Exhibitors present from the following sectors:

- Sustainable architecture & energy efficiency in the building envelope
- Energy efficiency in building plants
- Sustainable water cycle in buildings
- Greening the built environment
- Design, audit & consulting, energy retrofit, certification
- ESCO's, research & development
- Professional software, technical press
- Institutions and sector associations

www.greenbuildingexpo.eu



Renewable Energy and Distributed Generation VeronaFiere : May 9 – 11, 2012

Solarexpo, the international exhibition and conference on renewable energy and distributed generation, is the most important trade fair in Italy - and one of the leaders globally - dedicated to sustainable energy and the green economy.

Solarexpo is a must-attend event for anyone operating in this sector: a gathering place for supply and demand of all those new technologies that will play a fundamental role along the path towards a low-carbon economy.

The 13th edition of Solarexpo in 2012 will propose three technology focus areas, dedicated to particularly topical energy issues: PV Supply Chain, CSP and Polygen. Another highlight is SOLARCH - Building solar design & technologies - which in its third edition will offer a dedicated exhibition hall on the integration of solar into architecture. The event will also see the second edition of E:Move, dedicated to electric mobility.

Alongside the trade fair, Solarexpo offers a vast programme of conferences, seminars and training courses to provide professional operators with the best updates on topics related to new energy policies and the latest trends in technology: solar, wind, geothermal and bioenergy, cogeneration, trigeneration and much more besides.

www.solarexpo.com

Membership and Sponsorship Enquiries:

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